ABSTRACT OF THE DISCLOSURE AQUEOUS COATING COMPOSITION

An aqueous coating composition including a pigment and an aqueous acrylic emulsion polymer including, as copolymerized units, from 50% to 99.75% by weight, based on dry polymer weight, monoethylenically unsaturated nonionic (meth)acrylic monomer and from 0.25% to 10% by weight, based on dry polymer weight, monoethylenically unsaturated acid monomer, the polymer having a Tg of -10 °C to 35 °C wherein the emulsion polymer is formed by a certain emulsion polymerization process at a temperature of from 70 °C to 99 °C in the presence of a thermal initiator is provided. Further provided is a method for forming a dry coating therefrom.

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